

# BLAZE

a trail to

# PHOENIX

CATTLE INDUSTRY CONVENTION & NCBA TRADE SHOW  
JANUARY 31-FEBRUARY 2, 2018



Don't miss out on these cost-effective and visible marketing opportunities.

## WHITE RIBBON \$400

Logo and company description in the following:

- Exhibitor listing on convention mobile app
- Trade show floor plan on [www.beefusa.org](http://www.beefusa.org)
- Locator kiosk onsite

## RED RIBBON \$1,000

Logo and company description in the following:

- Exhibitor listing on convention mobile app
- Trade show floor plan on [www.beefusa.org](http://www.beefusa.org)
- Locator kiosk onsite
- One *Countdown to the Show* email (January)

You will also receive:

- Wallpaper listing and floor plan banner on [www.beefusa.org](http://www.beefusa.org)

## Best Value BLUE RIBBON \$2,500

Logo and company description in the following:

- Exhibitor listing on convention mobile app
- Trade show floor plan on [www.beefusa.org](http://www.beefusa.org)
- Locator kiosk onsite
- Three *Countdown to the Show* emails (Dec, Jan and post show)

You will also receive:

- Wallpaper listing and floor plan banner on [www.beefusa.org](http://www.beefusa.org)
- "Pop to the top" for exhibitor listing on the convention mobile app
- Listed as a sponsor in all convention communications
- Your logo will be featured on the sponsor wall onsite
- One Facebook and Twitter post to the NCBA media properties post show



#BEEFMEET  
[www.BeefUSA.org](http://www.BeefUSA.org)

TO PARTICIPATE OR FOR QUESTIONS CONTACT:

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