



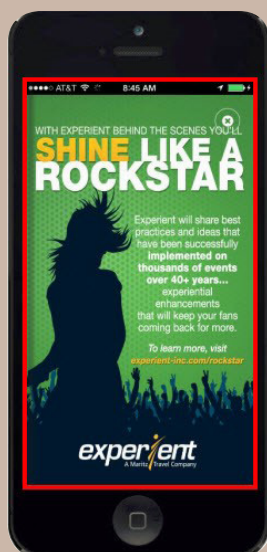
BLAZE

a trail to

PHOENIX

2018
CATTLE INDUSTRY
CONVENTION
& NCBA TRADE SHOW
JANUARY 31-FEBRUARY 2, 2018

MOBILE SPONSORSHIPS



OPENING SPLASH SCREENS

With this premium sponsorship, a full-screen advertisement is presented to the user each time the app is opened or refreshed. When clicked, the ad can direct the user to an Exhibitor detail page, a Product detail page or a specified URL.

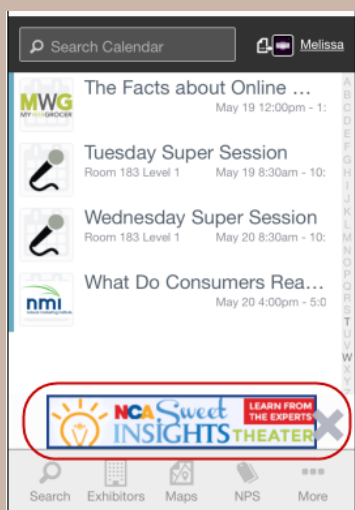
EXCLUSIVE SPLASH SCREEN

Make sure your ad appears each time, every time. This sponsorship gives you exclusive placement as the only Splash page ad. \$5,000

MULTI-ROTATION SPLASH SCREEN PLACEMENT

This sponsorship allows up to three different ad placements to rotate each time the app is opened or refreshed. Rotation of ads is set to be random and equal weight. Limited to two sponsors. \$3,000

Specifications: 1080 X 1920px (780 X 1620 of visual space plus 300px padding)



BOTTOM SCREEN BANNERS

Highlight your company with a mobile web banner. These bottom screen banners allow you to promote your brand or a particular product. Once clicked, the ad can direct the user to an Exhibitor detail page, a Product detail page or a specified URL to get more information on your products & services.

EXCLUSIVE SHOW BANNER AD

Make sure your ad appears each time, every time. This sponsorship gives you exclusive placement as the only banner ad in the entire app on every page available. \$4,500

MULTI-ROTATION BANNER AD PLACEMENT

This sponsorship allows up to three ad placements to rotate in a given position each time the app is opened or refreshed. Limited to five sponsors. \$1,000/banner
Specifications: 300 x 60px

FOR MORE INFORMATION OR A CUSTOMIZED MOBILE APP PACKAGE CONTACT:

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