



Bill Sexten, Regional Vice President – Federation Division

Steve Hopkins, Regional Vice President – Policy Division

Ryan Miller, Regional Young Beef Leader Representative

I. Call to Order

Meeting called to order by Bill Sexten at 10:03 am MT.

II. Welcome & Purpose of the Meeting

Bill Sexten welcomed all attendees and thanked them for being present. He introduced Steve Hopkins, Ryan Miller, and requested all present introduce themselves.

III. Introductions

All attendees introduced themselves (names, state of residency, organizational affiliations, occupation). Bill Sexten mentioned leadership and distinguished guests in attendance: Jennifer Houston.

IV. Regional Vice President Updates

a. Federation Division – Bill Sexten

- Explained role of Federation and dynamics between NCBA and Federation.
- Provided update on activities in last year
- PIA meeting
- Rethink the Ranch campaign and rebranding of BIWFD
- Invited everyone to attend Checkoff meetings during remainder of convention
- Recognized any committee co-chairs in attendance: Margaret Smith

b. Policy Division – Steve Hopkins

- Expressed appreciation to the states that provided hospitality to him during state visit Ohio, New York
- Thanked all members who are NCBA members and encouraged them to join if they are not and to invite peers to learn about the organization
- Gave update on activity in D.C. – successes concerning WOTUS repeal, GIPSA, new tax bill, and trade.
- Discussed challenges ahead - Farm bill, CIRCLA, and ELDs
- Called for questions on any issues previously discussed
- Encouraged attendance at D.C. Policy Update; spoke to the importance of support of the PAC

V. Young Beef Leader Program Update

a. Ryan Miller, KY – YBL Advisory Group Representative

- Thanked those in attendance for the opportunity to represent Region I as a YBL
- Provided an overview of role of YBLs as steering and planning committee, recipients of information on policy updates and the benefits NCBA provides to cattlemen, discussed three convention scholarships
- Invited all who received invitation to attend YBL Leadership Summit and Luncheon

VI. NCBA Vice President Update

Jennifer Houston spoke and thanked the audience for allowing her to attend. Welcomed attendees to Phoenix and provided registration update (over 7,500), information about the trade show and exhibitor size and numbers, and shared excitement for the rest of the week.



VII. Introduce Regional Environmental Stewardship Award Winner

Nominees from Region I: No nominees from Region I

VIII. State Beef Council Discussion

- Bill Sexten – Beef Initiative Fund
- Members – George Quackenbush discussed Beef Initiative Fund, projects derived from Long Range Plan, Brand Relaunch and applauded peers involved in project

IX. State Affiliate Discussion - No discussion presented

X. Regional Issues - None presented

XI. Elections

a. Federation Vice President

- Candidate – Steve Walker, NY introduced himself. Bill Sexten opened the floor for nominations. None presented. Steve Walker was elected.

b. Summer Business Meeting – August (Denver)

- Nominating Committee – Federation – Garry Wiley, MI – term ended Tuesday
- Nominating Committee – Policy – Hank Maxey, Jr. – term ended Tuesday
- Young Beef Leader – Ryan Miller, KY – Term ends with Summer Business Mtg

XII. Open Q & A - No questions presented

XIII. Adjourn - Meeting adjourned at 11:04 am MT