



National Cattlemen's
Beef Association

NCBA REGION III MEETING MINUTES

2018 Cattle Industry Convention

Phoenix, AZ

Phoenix Convention Center • 125

February 1 • 10-11:00am

Katie Brenny, Regional Vice President – Federation Division

David Petty, Regional Vice President – Policy Division

Austin Arndt, Regional Young Beef Leader Representative

- I. **Call to Order** - Katie Brenny called the meeting to order.
- II. **Welcome & Purpose of the Meeting**
 - a. Purpose: To gather and share agenda items on policy and Checkoff programs. Kent Pruisman made a motion to approve the minutes from the 2017 Summer Meeting. Motion was seconded and approved.
 - b. Penny Zimmerman, ANCW President, gave remarks summarizing her term and thanking everyone for their tremendous support of ANCW.
 - c. Tracy Brunner welcomed everyone to the meeting and encouraged them to be engaged in the many meetings being held during convention. He commended attendees for introducing policy.
- III. **Introductions**

Dave Petty started introductions and all attendees introduced themselves.
- IV. **Regional Vice President Updates**
 - a. Federation Division- Katie Brenny highlighted accomplishments from each state in the region. She encouraged everyone to attend the Program Update Session, as well as committee meetings. Katie also talked about the Rethink the Ranch campaign and the success of this new campaign.
 - b. Policy Division – Dave Petty
 - New Policy committee sign-in process - summarized this new process.
 - Reminded attendees that the Region II VP Election will occur at the Summer Meeting.
 - Encouraged all states to work with state producers to submit nominations for the ESAP Award. Dave introduced Seth Smith who gave comments about winning the award and encouraged everyone to nominate a neighbor.
- V. **Young Beef Leader Program Update**
 - a. Austin Arndt– YBL Advisory Group Representative commented on his activities, including participation on policy calls and convention planning. He reminded the group that the YBLs purpose is to help motivate young leaders and encouraged producers to reach out to YBL participants.
- VI. **State Beef Council Discussion - No discussion**
- VII. **State Affiliate Discussion**

Mike Deering summarized the proposed policies addressing alternative protein products and the proposed sin tax.
- VIII. **Regional Discussion - No discussion**
- IX. **Elections**
 - Policy Division Vice President – David Petty, IA – retiring
 - Clint Barry from Missouri was nominated for the Region III Vice President position. He gave remarks. Justin Carother made a motion to accept the nomination of Clint. Jim McCann, Missouri seconded the motion. The motion passed.
- X. **Open Q & A**
- XI. **Meeting adjourned**