



National Cattlemen's  
Beef Association

# NCBA REGION V MEETING MINUTES

2018 Cattle Industry Annual Convention

Phoenix, AZ

Phoenix Convention Center • 129

February 1, 2018 • 10:00 am – 11:00 am

*Dan Hinman, Regional Vice President – Federation Division  
T. Wright Dickinson, Regional Vice President – Policy Division  
Ea'mon O'Toole, Regional Young Beef Leader Representative*

- I. **Call to Order** – Dan Hinman, Federation Regional Vice President
- II. **Welcome & Purpose of the Meeting**
- III. **Introductions of all in attendance**
- IV. **Regional Vice President Updates**
  - a. Federation Division
    - Reminder of Federation Forum happening here at convention
  - b. Policy Division
    - New Policy Committee sign-in process
    - Policy priorities one-pager
- V. **Young Beef Leader Program Update**
  - a. Ea'mon O'Toole, WY - YBL Advisory Group Representative
    - Three scholarships were awarded by YBL to Cattle Industry Convention
    - YBL Summit is today from 2 pm – 4 pm
    - Emerging Beef Leaders Luncheon on Friday
- VI. **Introduce Regional Environmental Stewardship Award Winner**
  - a. Flying Diamond Ranch – Scott Johnson Family – Kit Carson, CO
- VII. **State Beef Council Discussion**
  - a. Will Wise, Oregon – Update on trade mission to China
  - b. Patti Brumbach, Washington – Rethink the Ranch campaign and State Beef Council involvement
  - c. Greg Bloom, Colorado – Training meat cutters from four grocery chains
  - d. Ann Whitmann, Wyoming – Direct marketing in Japan after governors visit to Taiwan
  - e. Chaley Harney, Montana – Haven't been able to do beef promotion work since court injunction issues on June 21, 2017. Continue to collect producer consent forms.
  - f. T. K. Kuwahara, Idaho – Information from national office amplified in local markets. Strategic planning in progress.
- VIII. **State Affiliate Discussion**
  - a. Marty Smith, current NCBA Treasurer and incoming Vice President – organization, transparency, and accountability. Strong current financial position.
  - b. Dennis Sun, Wyoming Stock Growers Association – update on work of Wyoming, Idaho, and Montana on COOL directive, result is M Winter Directive 1, 2018/New to be heard in Live Cattle Marketing Committee on Friday. It was also discussed that NCBA work to educate producers on the difference between MCOOL and Voluntary COOL.
    - Wyoming Stock Growers Association made a motion for Region V to support directive in Live Cattle Marketing Committee. Montana Stockgrowers Association seconded the motion. One vote per association. Motion carried unanimously.

**IX. Election to be held during Summer Business Meeting – August 2018 – Denver**

- a. Federation Vice President – Dan Hinman, retiring
  - Spencer Ellis, WY, nominated Sally Miller, CO. Tom Wright, WY, moved to cease nominations and cast a unanimous ballot. Motion carried.
- b. Introduction of Dick Coon, WA. New Policy Division Regional Vice President elected at 2017 Summer Business Meeting.
- c. Summer Business Meeting (August 2018) Denver
  - Nominating Committee – Federation – Sid Viebrock, WA – term ended Tuesday

**X. Adjournment of meeting by Dan Hinman, Federation Regional Vice President**