



National Cattlemen's
Beef Association

REGION VII MEETING MINUTES

2018 Cattle Industry Annual Convention

Phoenix, AZ

Phoenix Convention Center • 132BC

February 1, 2018 • 10:00 am – 11:00 am

Barb Downey, Region VII Vice President – Federation Division

Todd Wilkinson, Region VII Vice President – Policy Division

Keith Bryant, Region VII Young Beef Leader Representative

- I. **Call to Order** – Barb Downey, Regional Vice President, Federation Division
 - a. Call to order at 10:01 a.m.

- II. **Welcome** – Barb Downey, Regional Vice President, Federation Division
 - a. Barb welcomed everyone to the meeting.

- III. **Introductions**
 - a. All attendees introduced themselves.

- IV. **Regional Vice President Updates** – Barb Downey, Regional Vice President, Federation Division and Todd Wilkinson, Regional Vice President, Policy Division
 - a. Federation Division
 - Barb provided an update on national Checkoff programs and discussed priorities for the Federation for 2018. Dawn Caldwell shared about opportunities for new Federation members to get involved.
 - b. Policy Division
 - Todd provided an update on progress in the policy arena in 2017, and touched on policy issues for 2018. Todd shared about the new policy committee sign-in and voting process.

- V. **Young Beef Leader Program Update** – Keith Bryant – YBL Advisory Group Representative
 - a. Keith Bryant shared about YBL opportunities and provided an update on YBL activities.

- VI. **Introduce Regional Environmental Stewardship Award Winner** – Todd Wilkinson, Regional Vice President, Policy Division
 - a. The winner is Muson Angus Farms, LLC, Chuck and Deanna Munson, Junction City, KS.

- VII. **State Beef Council Discussion**
 - a. State execs provided updates on significant programs at the state level.

- VIII. **State Affiliate Discussion**

- IX. **Election to be held during Summer Business Meeting** – August 2018 – Denver
 - a. Young Beef Leader Representative – Keith Bryant, KS – term ends following Summer Business Mtg.

- X. **Open Q & A**

- XI. **Adjourn** – Barb Downey, Regional Vice President, Federation Division
 - a. Adjournment at 11:00 a.m.