



# 2019 NCBA TRADE SHOW

New Orleans, LA - January 30-February 1, 2019

## Application to Contract for Exhibit Space

### BOOTH CONTACT INFORMATION

Company Name: \_\_\_\_\_  
(As you would like it listed in NCBA publications & signage)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Representative Onsite: \_\_\_\_\_

*Each exhibitor shall designate at least one individual as the duly authorized representative onsite to be in charge of installation, operation, and dismantling of exhibit. Said representative thereby accepts and assumes responsibility for the exhibit and shall be authorized to enter into service contracts as may be necessary and for which the exhibitor is responsible.*

### PRICING:

\$22/sq.ft.

One booth – 10x10 = \$2,200

Corner booth spaces are an addition \$250/corner (added after discounts are applied)

### DISCOUNTS:

- Multiple booth – four (4) or more inline booths save \$100/booth
- Retail booth – 50% discount
- Affiliate, Universities, Non-Profit & Government Agencies – 50% discount
- No discounts on Island (Premium) Space.

### SIZE:

Quantity of 10x10 booths needed: \_\_\_\_\_ or Booth Size: \_\_\_\_\_

### Booth Preference:

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_ 4th \_\_\_\_\_

Live Animal Exhibitor  Yes  No

### PROMOTE YOUR BOOTH:

- Attendee Registration List - \$500
- White Ribbon Package - \$400
- Red Ribbon Package - \$1,000
- Blue Ribbon Package - \$2,500
- Custom Aisle Sign - \$2,000
- Product Spotlight - \$2,000

### TERM:

Contracts submitted at the 2018 NCBA Trade Show will be invoiced 60 days following the show for the full contracted amount. The full booth payment is due on or before September 1, 2018. All booths reserved after September 1, 2018 must be paid in full.

### PAYMENT:

Checks payable to: National Cattlemen's Beef Association

Charge:  Visa  MasterCard  AMEX

Card # \_\_\_\_\_ Exp: \_\_\_\_\_

Name: \_\_\_\_\_

### CANCELLATION POLICY:

The exhibitor must notify NCBA in writing before October 1, 2018 with intention to cancel or withdraw from the exhibition. The exhibitor will be refunded 50% of booth rental fees. Cancel October 1, 2018 or after, the exhibitor will be obligated to pay the total rental cost of the exhibit booth. NO REFUNDS AFTER THIS DATE!



### Sign & Return Contract to:

Trade Show Manager - National Cattlemen's Beef Association  
9110 East Nichols Avenue, Centennial, CO 80112  
Phone: (303) 694-0305 Fax: (720) 259-1409  
E-Mail: showmgmt@ncbatradeshow.org

### NCBA BEEF RESOURCE GUIDE INFORMATION

Free to Exhibitors (Must be received by November 1, 2018). Applications must be paid in full by September 1, 2018 to be included in the *Beef Resource Guide*.

Company Name: \_\_\_\_\_  
(Exactly as you want it listed in the *Beef Resource Guide*)

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

### 50-Word Description

- Use the 2018 *Beef Resource Guide* paragraph
- Attached is a 50-word paragraph about my company
- List only contact information - no paragraph

### Company Logo

- Use the logo from the 2018 *Beef Resource Guide*
- I do not want a logo listed
- Emailed logo to: showmgmt@ncbatradeshow.org  
(Acceptable logo formats: .eps, .jpeg, .tif)

### Category: (Choose up to three)

- Animal Health Products
- Animal Identification
- Associations / Organizations / Government
- Breeders / Ranches / Feedlots / Marketers
- Computer / Software Package
- Consulting Services
- Equipment / Trailers / Watering
- Feed / Feed Additives & Accessories
- Fencing Equipment & Accessories
- Finance / Insurance / Real Estate
- Hay Equipment & Accessories
- Herd Management / Chutes / Scales
- Information / Education
- Publications
- Retail / Art / Furniture / Accessories
- Seed Products / Weed / Pest Control
- Structures / Buildings
- Veterinary / Breeding
- Genetics
- Packer / Processor
- Other \_\_\_\_\_

### FOR NCBA USE ONLY

Date Contract Received: \_\_\_\_\_

Accepted By: \_\_\_\_\_

Assigned Booth(s): \_\_\_\_\_

Full \_\_\_\_\_ - Discount \_\_\_\_\_ + Premium \_\_\_\_\_ =

Contracted Amount: \_\_\_\_\_

The undersigned acknowledges that this form is an application to receive a contract to exhibit with NCBA at its Annual Trade Show to be held over the dates of January 30-February 1, 2019 and that exhibit space will be assigned on a first-come, first-served basis, with preference given to companies with a history of exhibiting at NCBA events and to corporate supporters of NCBA programs. Acceptance of the application by NCBA constitutes a contract. As the exhibitor, I have read and agree to abide by the rules and regulations of the 2019 NCBA Trade Show which are deemed part of this contract. All of our exhibit staff working the NCBA trade show will be informed of and will abide by the rules and regulations governing this event. Exhibitor Prospectus, Show Directory, Exhibitor Rules and Regulations and any other rules promulgated by Show Management are hereby incorporated by reference and become a part of this agreement. The person whose name appears below warrants and represents that they have the authority to enter into this agreement on behalf of the company or organization they purport to represent and hereby agrees to all terms and conditions set forth herein. Application shall be a binding contract when NCBA returns a signed copy to applicant.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

